

3rd "SUCCESS ROAD" WORKSHOP SCHEDULED FOR WEDNESDAY, 21st OCTOBER 2020. (ON LINE)

"Success Road" 3rd Workshop ZOOM

The role of the social partners in facilitating the transfer process in the textiles, clothing and footwear industry

[Join the Zoom meeting](#)

Meeting ID: 882 6669 7440 Access code: 654988

AGENDA am Madrid

10:00 - 10:10 Start of the meeting Welcoming guests, presenting the agenda - Host

10:10-10:40 Succession in family businesses in the SME sector. Problems and solutions in the Family Succession of Spanish footwear. Future challenges to implement.

- *AVECAL. Joaquín Marco. Responsible for marketing and internationalization.*
- *CARMEN BERBEGAL. Member of the Board of Directors of AEFA and Director of Corporate Responsibility at Actiu*
- *ALICIA OLCINA. Project manager of Proselección Consulting.*

10:40 -11:15 Discussion Panel with experts conducting the succession process in Footwear and Textile industry.

- *Estrategy aspects. José Ramón González of Solutions Inside.*
- *Financial and fiscal aspects. Borja Escrivá of PwC.*
- *Representative of Mediator figure. Mónica Nombela of Sánchez Butrón lawyers.*

11:15-11:40 BREAK

11:40- 12:10 Interviews with Footwear Companies and their challenges (casuistry)

- *Brenda Zaro Shoe Company*
- *Wonders Shoe Company*
- *Grupo Illice Shoe Company*
- *Pedro Miralles Shoe Company*

12:10-12:50 Pannel Discussion What can social agents do to overcome the challenges of family succession?

- *José Antonio Belso. Full Professor in Applied Economics (University Miguel Hernandez-Elche) and Head of the Catedra UMH-GVA for the transformation of the Economic Model.*
- *Paco Ferrando. Head of Unit of the European Programs Service of IVACE.*
- *AVECAL. Joaquín Marco. Responsible for marketing and internationalization.*
- *Raül Roselló. General Union of Workers of the Valencian Region UGT*

12:50-13:10 BREAK

13:10-13:20 The future of the family business. Social Partners involved in change.

- *INESCOP. First industry 4.0 demonstrator for the footwear sector with the latest technologies (video playback)*

13:20-14:00 Group dynamic

14:00 Closing Remarks